

Introduction to Entrepreneurship

Your Mission: You are future innovators tasked with spotting opportunities, solving problems, and creating value. Every great business begins with an idea - but the challenge is turning complaints into solutions and hobbies into enterprises. Before stepping into Yarra Ranges Tech School, your mission is to sharpen your entrepreneurial mindset.

Pre-Visit Activity

Hook	10 mins	Watch: How to Develop a Business Idea – Crash Course Business Focus: How do entrepreneurs transform everyday frustrations into business opportunities?
Complaint - Solution	20 mins	Task: In small groups, brainstorm everyday complaints (school, home, community). Action: Reframe each complaint into a potential solution, product, or service. Extension: Vote on which solution has the highest impact potential.
Hobby Hackers	20 mins	Task: Was your favourite hobby created by an entrepreneur? Or has an entrepreneur fulfilled a need to build their own success around it? Guiding Questions: <ul style="list-style-type: none"> • When and where did the hobby start? • Was it invented or did it evolve over time? • Did someone turn the hobby into a business? • Are there companies or brands built around it? • Were new tools, kits, or platforms created to support the hobby? • Did someone patent or design something unique? • How did the hobby spread globally? • Was it promoted through media, social platforms, or events? • Did someone create clubs, apps, or online spaces for fans? • Is the hobby part of a larger industry (e.g., gaming, fitness, crafting)? • Are there jobs or businesses built around it? • Has the hobby changed with technology?
Checkpoint: Kahoot		Play a Kahoot quiz on entrepreneurship basics to test your readiness.

Post-Visit Activity

Keeping in mind your company you created at Yarra Ranges Tech School or the solutions you discovered in the pre-activity.

The Elevator Pitch	30 mins	<p>Scenario: You step into an elevator with a high-profile investor. You have just 30 seconds to pitch your idea before the doors open.</p> <ul style="list-style-type: none"> Use this sound effect as your countdown buzzer: Elevator Ding Follow the 5 Steps to a Pitch: <ol style="list-style-type: none"> Who you are Your idea Why it's special What you need End with confidence
Pitch Remix	15 mins	<p>Task: Refine your elevator pitch for a new context:</p> <ul style="list-style-type: none"> TikTok-style 30 sec video Digital poster Short podcast snippet
Entrepreneurial Mindset	5 mins	<p>Prompt students to reflect:</p> <ul style="list-style-type: none"> Which skills helped most today — creativity, teamwork, or communication? Would you change your pitch after hearing others? Why? How might these skills apply to school, careers, or personal life?